Taylor Bailey

CPT 270-W01

09/05/18

**Project Idea: Lowcountry Art Exhibit**

The purpose of this project is to provide upcoming artists both new and experienced with an exhibit for showcasing and selling their artwork to the public. They will have the opportunity to meet with other artists during the event as well as potential buyers and future customers of their work. This exhibit will be available to the public for a small entrance fee of $10 per person. The artists showcasing their pieces will be able to do so free of charge. Light refreshments will be provided at the venue.

The South Carolina Arts Commission will be providing the funds for this project. The South Carolina Arts Commission is dedicated to seeing art flourishing in the Lowcountry. A portion of 10% of all proceeds (whether it is from admissions funds or art sales) will be donated to local schools in need of improved art education. The rest will go directly to the artists showcasing their work in the exhibit.

**Phase 1**

* Receive funds for the exhibit from the South Carolina Arts Commission
* Organize the project's team members
* Secure a venue for the exhibit
* Contact local papers to have the exhibit advertized and give artists the opportunity to sign up to participate
* Advertize the event on social media such as Facebook, Twitter, etc. to get the word out to artists

**Phase 2**

* Compile list of the names and contact information of the artists participating in the exhibit
* Tally number of works to be displayed to ensure there is enough available venue space
* Purchase supplies for refreshments
* Purchase supplies for safely displaying art pieces
* Assign each artist a placement within the venue

**Phase 3**

* Set up the exhibit and open it to the public
* Host the exhibit and oversee individual art sales
* Begin clean up of the venue site and tally the total art sales per artist
* Sum up all proceeds and calculate the proper amount to go to the artists and art education

**Project Team Members**

Sponsor

The South Carolina Arts Commission

Project Manager

Taylor Bailey

Team Members

Judith Ponds

Timothy Ponds

Leslie Browning

Blake Lindern

Jennifer Mesach

**Project Constraints**

* SCOPE: This exhibit will provide exposure and potential revenue for artists in the Lowcountry. A portion of the exhibit’s proceeds will be donated to arts education.
* START DATE: May 12th 2019
* END DATE: June 15th 2019
* BUDGET: Total budget is not to exceed $3000
* QUALITY: The venue will be of superior quality such as someplace by the Beaufort waterfront. Refreshments will be of medium to low quality as they are not the main focus and mainly drinks and light finger-foods will be provided. The materials for displaying the artwork are to be of similarly high quality so as to keep the displayed works well protected.